

General Information	
Academic subject	Economics and Management of Food Companies (I. C.: Economics of food production systems)
Degree course	Master programme: Food Science and Technology
ECTS credits	3 ECTS
Compulsory attendance	No
Teaching language	Italian

Subject teacher	Name Surname	Mail address	SSD
	Arturo Casieri	arturo.casieri@uniba.it	AGR/01

ECTS credits details	
Basic teaching activities	2 ECTS Lectures 1 ECTS Laboratory or field classes

Class schedule	
Period	I Semester
Course year	First
Type of class	Lecture- workshops

Time management	
Hours	75
In-class study hours	30
Out-of-class study hours	45

Academic calendar	
Class begins	September 28th, 2020
Class ends	January 22 nd , 2021

Syllabus	
Prerequisites/requirements	
Expected learning outcomes	<p><i>Knowledge and understanding</i></p> <ul style="list-style-type: none"> ○ Knowledge of the management activities of the food firm <p><i>Applying knowledge and understanding</i></p> <ul style="list-style-type: none"> ○ Ability to evaluate decisions socio-economic impact of the food firm <p><i>Making informed judgements and choices</i></p> <ul style="list-style-type: none"> ○ Ability to correctly orientate the search for suitable solutions to efficiently manage the processes of the food firm <p><i>Communicating knowledge and understanding</i></p> <ul style="list-style-type: none"> ○ Ability to explain economic management activities with appropriate terminology to work in multidisciplinary teams <p><i>Capacities to continue learning</i></p> <ul style="list-style-type: none"> ○ Ability to deepen and update their knowledge of the dynamics of the evolution of management structures of food firms <p>The expected learning outcomes, in terms of both knowledge and skills, are provided in Annex A of the Academic Regulations of the Degree in Food Science and Technology (expressed through the European Descriptors of the qualification)</p>
Contents	<p>Economic Actors - Definition of Firm -Typologies of Firms.</p> <p>The basics of Farm Management in the modern economic and social context.</p> <p>The social dimension of the food business system.</p> <p>The role of stakeholders.</p>

	<p>The Relational Approach. The legal-institutional framework and governance systems of the food firm. Typologies of firms. The statutory bodies. Ordinary and extraordinary management. Accounting and budget items. Business Finance Items. Economic and financial results;</p>
Course program	
Reference books	<p>Support materials</p> <ul style="list-style-type: none"> • Power Point presentations and texts utilized for lectures • Favotto F. (2012), "Economia Aziendale", McGraw-Hill, Milano <p>Additional readings</p> <ul style="list-style-type: none"> • Antoldi F., Cerrato D., Campati A., (2016) "Strategie e Performance dell'industria Alimentare McGraw-Hill.. <p>Text books for foreign students:</p> <ul style="list-style-type: none"> • Dubois A., "Organising Industrial Activities Across Firm Boundaries", Routledge, 1998.
Notes	
Teaching methods	Lectures will be presented through PC assisted tools (PowerPoint), classroom exercises, use of digital tools and on-line platforms for the distribution of teaching material and case study analysis.
Evaluation methods	<p>The exam consists of an oral dissertation on the topics developed during the theoretical and theoretical-practical lectures in the classroom and in the laboratory/production plants, as reported in the Academic Regulations for the Master Degree in Food Science and Technology (article 9) and in the study plan (Annex A). Students attending at the lectures may have a middle-term preliminary exam, consisting of a written test, relative to the first part of the program, which will concur to the final evaluation and will be considered valid for a year. The evaluation of the preparation of the student occurs on the basis of established criteria, as detailed in Annex B of the Academic Regulations for the Master Degree in Food Science and Technology.</p> <p>Non-Italian students may be examined in English language, according to the aforesaid procedures.</p>
Evaluation criteria	<p><i>Knowledge and understanding</i></p> <ul style="list-style-type: none"> ○ Describe how socio-economic management is implemented in the food firm <p><i>Applying knowledge and understanding</i></p> <ul style="list-style-type: none"> ○ Describe how the economic impact of decisions is assessed <p><i>Making informed judgements and choices</i></p> <ul style="list-style-type: none"> ○ Identify suitable solutions to efficiently manage the processes of the food firm <p><i>Communicating knowledge and understanding</i></p> <ul style="list-style-type: none"> ○ Describe socio-economic management activities with appropriate terminology to work in multidisciplinary teams <p><i>Capacities to continue learning</i></p> <ul style="list-style-type: none"> ○ Describe the dynamics of management of food firms
Receiving times	Monday-Friday by appointment only